DISPLAY ADVERTISING CONTRACT
MARCH 10, 2014 SPECIAL ISSUE

ADVERTISER INFORMATION

Organization/Firm name: __________________________

Address: _______________________________________

Billing address (if different than above): ______________

Phone: ___________________________
Fax: ___________________________
e-mail: ___________________________

Signer’s name: ___________________________
Title: ___________________________
Date: ___________________________
U-M Shortcode (if applicable)

Signature: ___________________________

As an authorized agent for the advertiser named, I agree to abide by the conditions set forth in the University Record Display Advertising Guide, comprising the contents of this document and material contained at record.umich.edu/advertise.

Please select ad size

☐ Full-page, 9.5” x 15”, $1,000
☐ Half-page, 9.5” x 7.5”, $550
☐ Quarter-page, 9.5” x 4”, $325
☐ Eighth-page, 3.685” x 4”, $175

This agreement covers advertising submissions to The University Record (Record) by the organization or firm (advertiser) signing the contract for the special commemorative issue to be published March 20, 2014.

Materials and space reservation deadline is February 24, 2014.

Ad space reservation may be contracted by transmitting this signed agreement to the University Record by fax or email attachment. The advertiser shall indemnify and hold harmless the Regents of the U-M, its agents and employees, from and against any and all actions, claims, liabilities, demands, damages, costs and expenses, including court costs and attorney fees from the publication in the Record of advertising material furnished by the advertiser.

The Record will not accept advertising for political candidates or issues, tobacco or alcohol products, or items in contradiction of the University’s mission. Ad placement is at the editor’s discretion. The Record is not responsible for non-publication of late advertising submissions. Publication does not imply endorsement. The Record reserves the right to reject or cancel any advertisement. Advertisers assume all responsibility for content. Ads must be clearly recognizable as such, or they will be labeled “Paid Advertisement.”

Advertisements will be billed during April, 2014 by the University of Michigan.